

## WHAT ARE THE STRENGTHS AND ACCOMPLISHMENTS OF 4Cs SINCE THE AUGUST 2012 STRATEGIC PLANNING RETREAT?

### Brainstormed List of Perceptions:

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- 40<sup>TH</sup> Anniversary celebration
- Increased our benefit dollars to \$650
- Hayward Promise Neighborhood partnership
- Have a very engaged set of Board members
- New website
- No more apostrophe!
- Resource and Referral divided up into Parent Services and Provider Services—we have two managers
- New collaboration with the Food Bank regarding CalFresh enrollment
- Share Point
- Separated Provider Services from Parent and Family Services
- We have a presence on social media (Facebook, Twitter)
- We sent a staff person to Massachusetts to become trained on Touch Point and return to train other staff
- Very good annual fiscal audits
- Continue to have staff representation in the Fathers' Corps
- Developed an agency definition for “collaboration”
- Developed a community event box for going to different events that had everything we needed for those events
- Awarded a two-year community grant from First Five to continue our Parenting Series
- Participated in the Alameda County Children's Disaster Annex
- Bright Future fundraised over \$7000 the past three years
- Developed a Teacher Roundtable and a Supervisor Roundtable
- We have a new recruitment tool—Zip Recruiter
- We are fully staffed at Bright Future
- Received two grants to expand our CACFP Program
- Many management and staff trained in Touch Points
- Brought in facilitation around Raising a Reader and using books in our daily work
- Beginning conversations with First Five around sharing our story through evaluation and data
- Promoted over 11 employees in the past three years
- Featured in a Kaiser video on the community programs that they fund
- Parent Voices that we fiscally sponsor takes parents to Sacramento every year and has had some legislative impact
- Had a Legislative Breakfast
- Received a Public Health Champion Award
- Graduated 13 from Bright Future this year
- We've had a lot of visits with legislators—and both Board and management have participated
- Renee and Laura were appointed to the Local Planning Council Steering Committee and Renee is now Chair-Elect
- Renee is a Commissioner for Alameda County First Five
- Continue to lead the Early Learning Network for Hayward Promise Neighborhood
- We've added yoga, music and an art program for the children of Bright Future
- Have a zero percent error rate on our child care payment programs
- Approached by Nemours national health and nutrition program about a possible partnership
- We're still alive!
- Bright Future was recognized as one of the Best of the East Bay for Child Care
- Received the Red Cross Community Hero Award
- Developed new programs in partnership with Kaiser
- Held three successful Children's Faires

- 1200 attendees at the last Children's Faire
- Giving Tuesday and the online auction have been incorporated into our giving options
- We have a Manager of Community Engagement
- Increased employees vacation accrual
- We have a Promise Academy Family Success Coach
- New logo
- We maintained our relationships with the City and County regarding CDBG funding
- We have seven new people on our Management Team and six were internal promotions
- VITA got an increase from \$10,000 to \$12,000 by United Way of the Bay Area
- Approached by the California Department of Education for documentation from our files to share at one of their workshops
- We offered hundreds of workshops for child care providers
- We serve families from a wide variety of socioeconomic groups with a variety of needs
- Contracted with Kidango for healthy lunches at Bright Future
- We are providing coaching QRIS (Quality Rating and Improvement System)
- We have electronic newsletters that go out
- Non Profit Times recognized us as the Best Non Profit to Work for Nationally
- We participate in East Bay Gives (over \$6000 was brought in)
- We offer health and safety classes with almost 400 attending per year (a fee for service program)
- We were approached by Alameda County Breastfeeding Coalition to present information at their event and at a webinar
- We presented at 3 national webinars on an early learning topic from the Promise Neighborhood Institute
- We have a strong group of leaders who are really committed
- We renegotiated our lease for our facility in Hayward
- Presented to staff the "Father Friendly Principles"
- We were able to provide contributions to the employer-paid plans for the past three years
- We had five new partners at our Children's Faire
- We engaged a broad group of staff across the agency to attend community events
- Implemented a new online giving platform
- The Parenting Support Program is continuing to be expanded and supported by funders—it has been recognized as a really good model/program